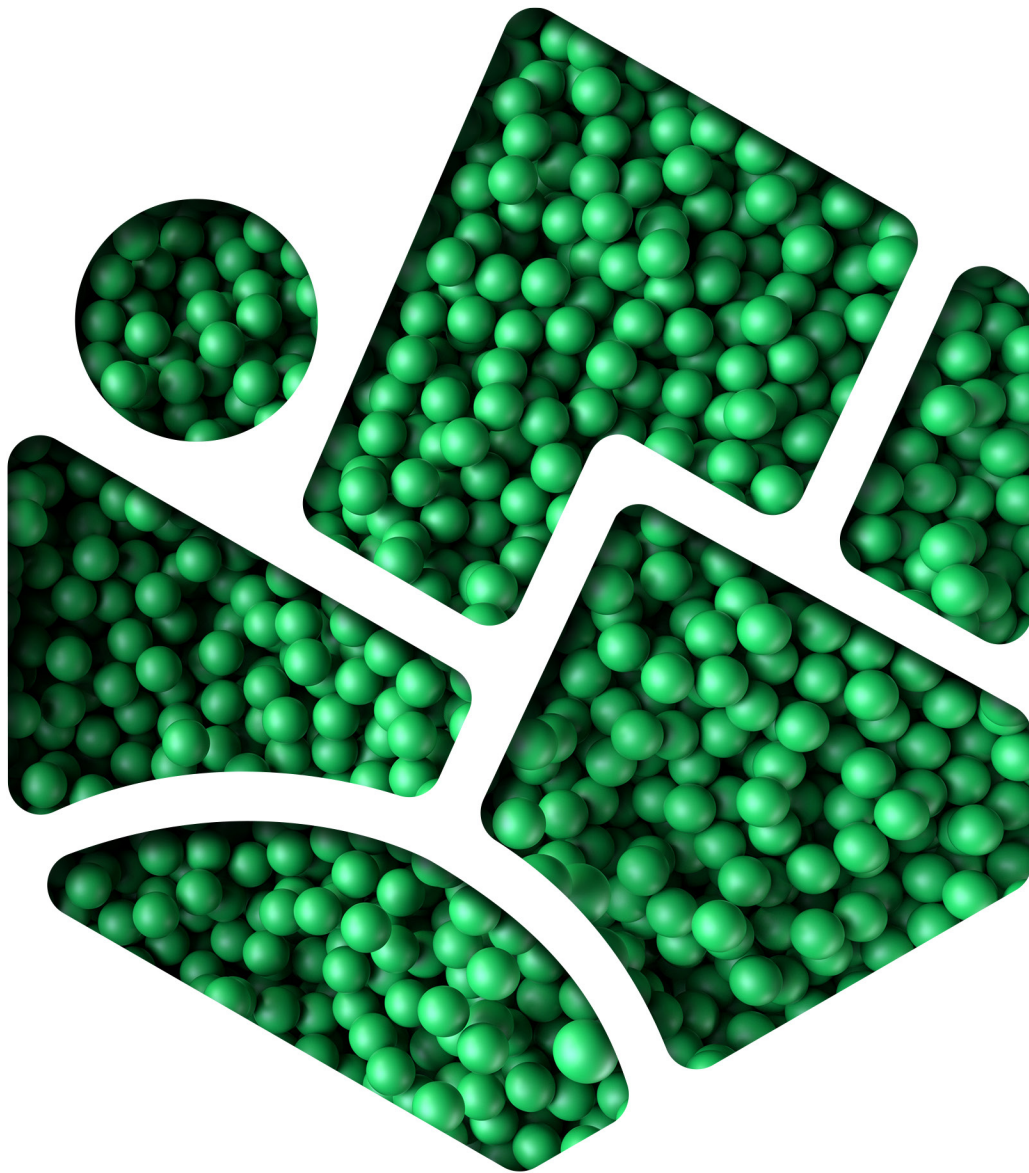




FARMS IN BC REAL ESTATE GROUP
WE SELL FARMS

ABOUT US

The Farms In BC Real Estate Group was established in 2010 and exclusively specializes in the buying and selling of agricultural real estate within the Fraser Valley and the Greater Vancouver Region.

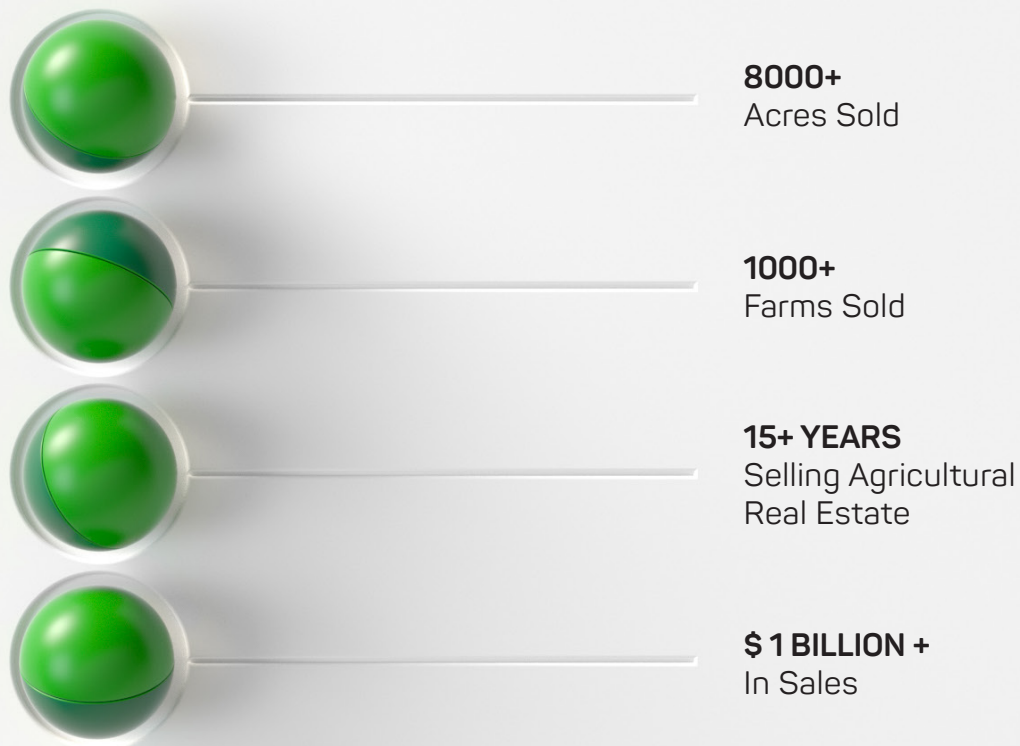
Being extensively experienced in the industry through their own farming ventures and connections, our members can provide our clients with exceptional guidance and advice.

We service our clients throughout the entire buying and selling process and look forward to keeping these relationships in the long term. Our years of experience within our niche market have helped us establish connections with other agriculture specialized professionals such as financial lenders, accountants,

lawyers, and consultants. By bringing our experience and resources to the table, and with an understanding of local governing bylaws and zonings, we can simplify the complicated agricultural laws and regulations.

In the world of agriculture, no property is the same as another and therefore each property requires a unique approach.

Our firm incorporates professional state of the art techniques in the presentation of farm properties with an emphasis on aerial photo & video marketing due to the large scale of acreages. This approach allows our potential buyers and sellers to visualize the opportunity at a glance and simplify their decision-making process.



OUR TEAM

The Farms in BC Real Estate Group consists of a team of specialized realtors and support staff that are 100% dedicated to assisting clients in buying or selling farms and acreages. Our team dynamic is unique in that each member of the team has a specific role and territory that they take lead on, however we all represent every single client together.

This ensures that our clients always have access to an agent no matter what the situation and that they are getting multiple perspectives on every decision. This approach has allowed us to become the #1 Farm Selling Team in BC.



Nav Sekhon
Personal Real Estate Corporation
604.782.0988
nav@farmsinbc.com



Taj Sekhon
Personal Real Estate Corporation
604.725.8403
taj@farmsinbc.com



Jay Khakh
Real Estate Agent
604.418.2937
jay@farmsinbc.com



Varun Seth
Real Estate Agent
604.360.1049
varun@farmsinbc.com

DEPARTMENTS

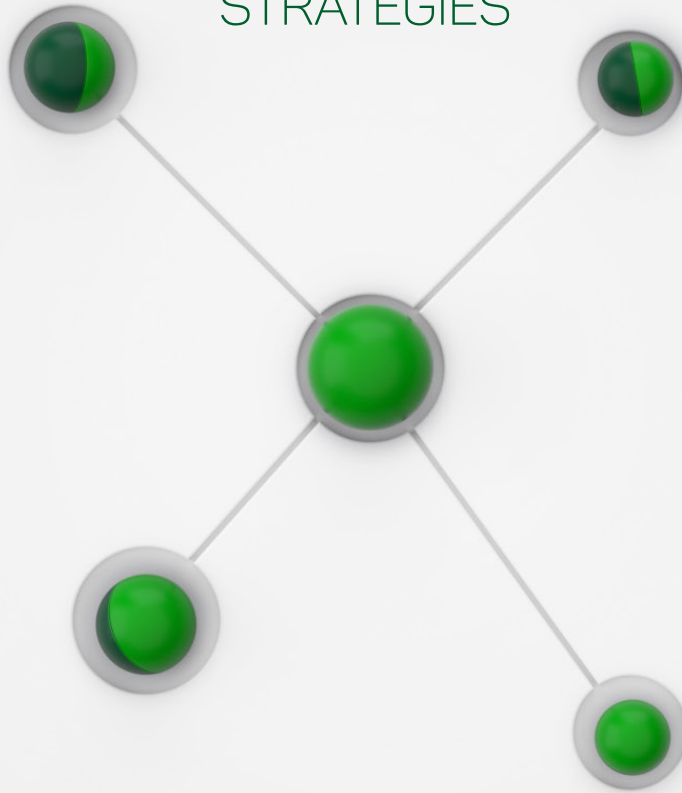
Office Manager
Megan Waters

Office Assistant
Samriti Masoun

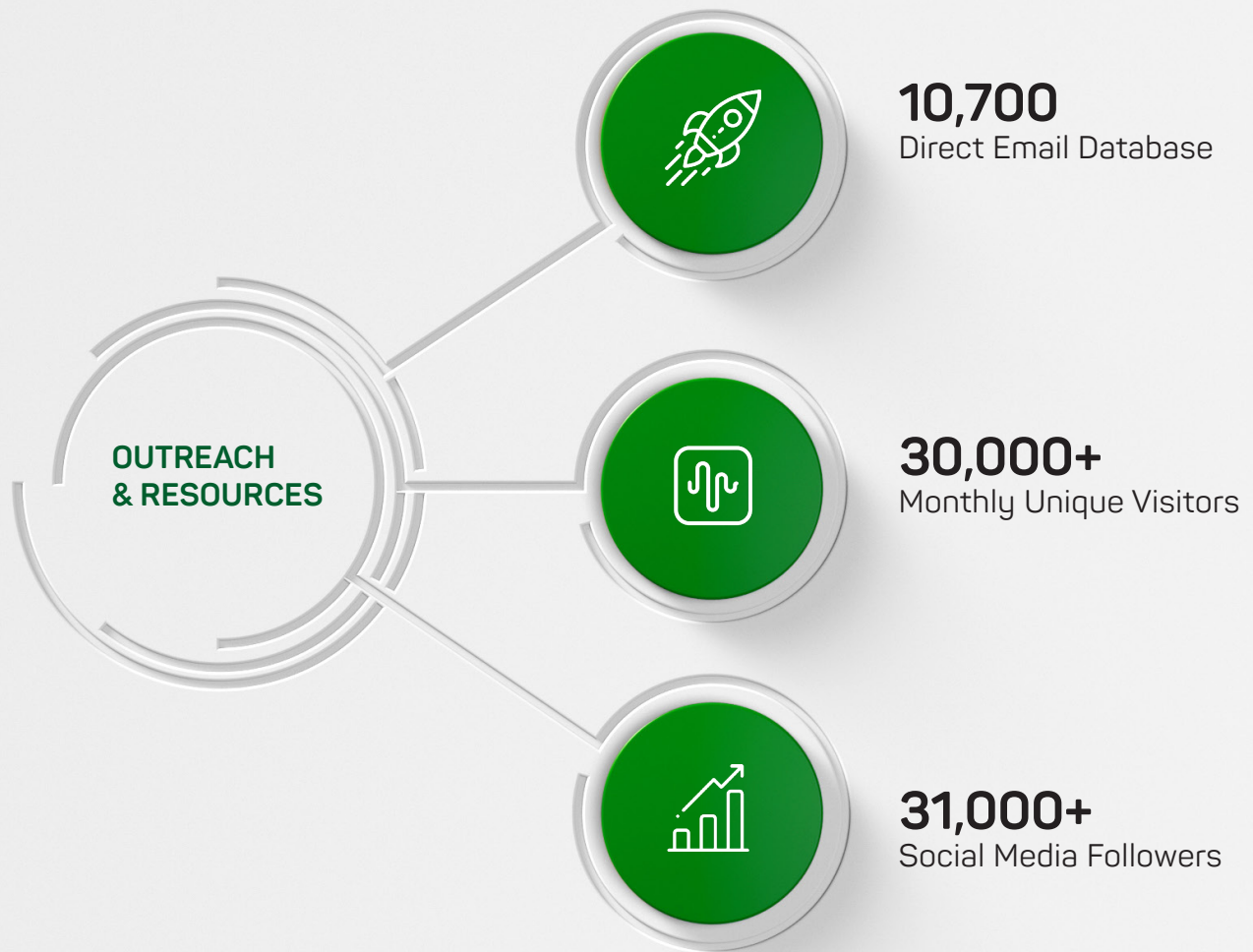
Office Assistant
Ramandeep Kaur

Marketing Director
Sheila Desamito

MARKETING STRATEGIES



OUR NETWORK



DIGITAL MEDIA

Farms In BC Real Estate Group's objective is to maximize the exposure of your property to ready and able buyers. Quality digital assets are the key to ensuring this. Our firm incorporates professional state of the art techniques in the presentation of farm properties with an emphasis on aerial photo & video marketing due to the large scale of acreages.



PHOTOGRAPHY



VIDEOGRAPHY



DRONE AERIALS

This approach allows our potential buyers and sellers to visualize the opportunity within a property at a glance and simplify their decision-making process. Using our expertise in our niche and the right marketing plan, we can sell your property in the quickest time possible and for the best price.

PRINT MATERIALS

To further increase exposure of our listings, we offer print material such as brochures, flyers, postcards, and large signage. Although the world is shifting to digital means, this exposure is sometimes more impactful due to the hyper localized impact it brings.

A personalized marketing brochure with pictures and details is provided to potential buyers at all showings and postcards are mailed to the general area as well.



We will place your property on the Multiple Listing Service (MLS) and/or the Commercial Listing Service (CLS), which is now Paragon Commercial & Paragon Residential, and realtor.ca making it accessible to all real estate professionals and their clients.

SOCIAL MEDIA

Leveraging social media platforms in today's real estate market is essential. At Farms In BC, we have a combined 31,000+ followers throughout Facebook, Instagram, LinkedIn, Twitter, YouTube, TikTok, and more. Our goal with these platforms is to spread awareness and increase offers for our client's listings and we have found significant success from these channels in recent years.

Online paid advertising is another large driver of exposure. We are actively investing in Google Ads, Facebook Ads, and Instagram Ads. This brings our listings to a larger audience throughout BC and often finds us buyers that we wouldn't normally be able to target. During the year of 2022 we had achieved over 5,033,538 impressions and 832,132 people reached.



Please find our Social Media Channels at:
@farmsinbc

WEBSITE

Our website domain name has exceptional organic reach due to the highly focused name, and all our listings are featured here. These featured listings are accessible on the most common devices such as desktops, cellphones, and tablets which provide a user-friendly resource to review the details of each property. This website is also ideal for potential buyers as they can search for active listings on the market directly from our site. Additionally, for the serious buyers, they can create an account, setup a search alert and even have our agents give them a call when something that works for them becomes available.



To learn more and review our current listings, please visit our website at:
www.farmsinbc.com



FARMS IN BC

R E A L E S T A T E G R O U P



CONTACT US:

604.364.3276

| info@farmsinbc.com

www.farmsinbc.com

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